

WOMEN FARMERS PROJECT EDUCATION PROGRAM

1. & 2.Weeks (24 October-4 November 2011)

		Citrus producers	Greenhouse producers	
24 October-Mon				
Farm Business Management Day 1				
1.Lesson	09:30-09:50	Ice Breaker	13:00-13:20	Ice Breaker
2.Lesson	09:50-10:10	History of Annie's Project and Turkish Women's Project	13:20-13:40	History of Annie's Project and Turkish Women's Project
Break	10:10-10:30	Break	13:40-14:00	Break
3. Lesson	10:30-10:50	Risk Assessment Presentation	14:00-14:20	Risk Assessment Presentation
4. Lesson	10:50-11:10	Complete Risk Assessment	14:20-14:40	Complete Risk Assessment
Break	11:10-11:20	Break	14:40-14:50	Break
5. Lesson	11:20-11:40	What is a Business Plan, What Should be in it, and Why Should You Have a Business Plan?	14:50-15:10	What is a Business Plan, What Should be in it, and Why Should You Have a Business Plan?
6. Lesson	11:40-12:00	Developing a Vision/Mission Statement for Your Farm	15:10-15:30	Developing a Vision/Mission Statement for Your Farm
Homework		Homework – Develop a Vision/Mission Statement for Your Farm	Homework	Homework – Develop a Vision/Mission Statement for Your Farm
26 October –Wed				
Technical Knowledge Day 1				
1.Lesson	09:30-10:10	Alternative Citrus Varieties	13:00-13:40	Alternative Production Systems
2. Lesson	10:30-11:10	Grafting in Citrus Production	13:50-14:30	IPM in Greenhouse
3. Lesson	11:20-12:00	Grafting in Citrus Production	14:40-15:30	Work calendar and Program in greenhouse
28 October-Friday				
Technical Knowledge Day 2				
1.Lesson	09:30-10:10	Alternative Production Systems	13:00-13:40	Soil Productivity & Plant Nutrition
2. Lesson	10:30-11:10	IPM in Citrus production	13:50-14:30	Soil Productivity & Plant Nutrition
3. Lesson	11:20-12:00	Work calendar and Program in Citrus prod.	14:40-15:30	Soil Productivity & Plant Nutrition
31 October-Mon				
Farm Business Management Day 2				
1.Lesson	09:30-9:50	Review Mission/Vision Statements	13:00-13:20	Review Mission/Vision Statements
2. Lesson	9:50-10:10	Describe Your Business: Where is your business now?	13:20-13:40	Describe Your Business: Where is your business now?
Break	10:10-10:25	Break	13:40-13:55	Break
3. Lesson	10:25-10:55	SWOT Analysis	13:55-14:25	SWOT Analysis
Break	10:55-11:10	Break	14:25-14:40	Break
4. Lesson	11:10-11:40	Estate Planning; Life, Health & Crop Insurance: Where Do You Want Your Business to Go?	14:40-15:00	Estate Planning; Life, Health & Crop Insurance: Where Do You Want Your Business to Go?
5. Lesson	11:30-12:00	Develop and Implement a Strategy	15:00-15:30	Develop and Implement a Strategy
Homework		Homework - Complete a Business Description, SWOT Analysis, Estate Plan, Insurance Plan, and Develop a Business Strategy for Your Farm		Homework - Complete a Business Description, SWOT Analysis, Estate Plan, Insurance Plan, and Develop a Business Strategy for Your Farm
2 November-Wed				
Farm Business Management Day 3				
1.Lesson	09:30-9:50	Review Business Description, SWOT Analysis, Estate Plan, Insurance Plan, and Business Strategy	13:00-13:20	Review Business Description, SWOT Analysis, Estate Plan, Insurance Plan, and Business Strategy
2. Lesson	9:50-10:10	Production Plan	13:20-13:40	Production Plan
Break	10:10-10:25	Break	13:40-13:55	Break
3. Lesson	10:25-11:25	Marketing Plan	13:55-14:55	Marketing Plan
Break	11:25-11:40	Break	14:55-15:10	Break
4. Lesson	11:40-12:00	Management Plan	15:10-15:30	Management Plan
Homework		Homework - Develop Production, Marketing, and Management Plans for Your Farm		Homework - Develop Production, Marketing, and Management Plans for Your Farm
4 November-Fri				
Technical Knowledge Day 3				
1.Lesson	09:30-10:10	Soil Productivity & Plant Nutrition	13:00-13:40	Agriculture& environment relationship and Waste-pollution Management
2. Lesson	10:30-11:10	Soil Productivity & Plant Nutrition	13:50-14:30	Sustainable Prod. & Protection of Soil and Water Resources
3. Lesson	11:20-12:00	Sustainable Prod. & Protection of Soil and Water Resources	14:40-15:30	Greenhouse Construction and Ventilation
14 November -Mon				
Citrus producers			Greenhouse Producers	
Farm Business Management Day 4				
1.Lesson	09:30-09:50	Review Production, Marketing, and Management Plans	13:00-13:20	Review Production, Marketing, and Management Plans
2.Lesson	09:50-10:20	Financial Plan: Income Statement, Balance Sheet, Cash Flow Statement	13:20-13:50	Financial Plan: Income Statement, Balance Sheet, Cash Flow Statement
Break	10:20-10:35	Break	13:50-14:05	Break
3. Lesson	10:35-11:05	Cost Accounting	14:05-14:35	Cost Accounting
Break	11:05-11:20	Break	14:35-14:50	Break
4. Lesson	11:20-11:40	Ratio Analysis and Benchmarks	14:50-15:10	Ratio Analysis and Benchmarks
5. Lesson	11:40-12:00	Capital Requirements and Reviewing Business Plans	15:10-15:30	Capital Requirements and Reviewing Business Plans
Homework		Homework – Develop a Financial Plan for Your Farm		Homework – Develop a Financial Plan for Your Farm
16 November- Wed				
Business Management (Computer Skills) Day 5				
1. Lesson	09:30-10:10	Basic Computer Skills	13:00-13:40	Basic Computer Skills
2. Lesson	10:30-11:10	Basic Computer Skills	13:50-14:30	Basic Computer Skills
3. Lesson	11:20-12:00	Basic Computer Skills (communication & getting knowledge)	14:40-15:30	Basic Computer Skills (communication & getting knowledge)
18 November –Fri				
Technical Knowledge Day 4				
1. Lesson	09:30-10:10	Plant Protection, Biologic and biotechnical Methods	13:00-13:40	Plant Protection, Biologic and biotechnical Methods
2. Lesson	10:30-11:10	Plant Protection, Biologic and biotechnical Methods.	13:50-14:30	Plant Protection, Biologic and biotechnical Methods
3. Lesson	11:20-12:00	Agriculture & environment relationship and Waste-pollution Management	14:40-15:30	Plant Protection, Biologic and biotechnical Methods
4. Lesson	12:00-12:45	General Assessment and Survey	15:40-16:30	General Assessment and Survey
Address: Haciveliiler Primary Scholl Conference Hall Kumluca/ANTALYA				
Total Education Program 28 Hours for both Groups				